



NPPN Governance & Strategic Planning Program

Financial Assistance Application

Program Overview

The National Preservation Partners Network is committed to ensuring all member organizations have access to our new Governance & Strategic Planning Program, regardless of financial capacity. We especially encourage applications from grassroots organizations, BIPOC-led preservation groups, and organizations serving underrepresented communities.

Program includes:

- Expert facilitation of strategic planning retreat
- Board governance infrastructure development
- Ongoing mentoring and networking opportunities
- Annual strategic plan template and governance toolkit

Organization Information

Organization Name:

Primary Contact Name & Title:

Mailing Address:

Phone:

Email:

Website (if applicable):

Year Organization Founded:

NPPN Member Since:

(New member applications welcome and complimentary Introductory membership available)

Organization Type: *(Check all that apply)*

- ☐ Local preservation organization
 - ☐ Statewide preservation organization
 - ☐ Historic house museum
 - ☐ Cultural heritage organization
 - ☐ Community development organization
 - ☐ Other: _____
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Organizational Profile

1. Mission Statement *Please provide your organization's mission statement (or describe your primary purpose if formal mission doesn't exist):*

2. Communities Served *Describe the geographic area and communities your organization serves:*

3. Leadership & Staffing

- Number of paid staff: _____ (Full-time: _____ Part-time: _____)
- Number of board members: _____
- Number of active volunteers: _____

4. Annual Operating Budget

- ☐ Under \$25,000
 - ☐ \$25,000 - \$50,000
 - ☐ \$50,001 - \$100,000
 - ☐ \$100,001 - \$250,000
 - ☐ \$250,001 - \$500,000
 - ☐ Over \$500,000
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Governance & Strategic Planning Needs

5. Current Governance Challenges *(Check all that apply)*

- ☐ Difficulty recruiting new board members
- ☐ Low board meeting attendance
- ☐ Unclear roles and responsibilities
- ☐ Lack of board diversity
- ☐ Board burnout
- ☐ Insufficient board training/orientation
- ☐ Challenges with board leadership transition
- ☐ Lack of strategic direction
- ☐ No current strategic plan
- ☐ Outdated strategic plan (over 3 years old)
- ☐ Other: _____

6. Priority Areas for Support *Rank your top 3 priority areas (1 = highest priority):*

- _____ Board recruitment and retention
- _____ Strategic planning development
- _____ Board governance structure
- _____ Leadership succession planning
- _____ Fundraising and sustainability planning
- _____ Community engagement strategies
- _____ Organizational capacity building

7. Previous Planning Experience *Has your organization participated in formal strategic planning or board development activities in the past 5 years?*

- ☐ Yes *(If yes, please briefly describe):* _____
 - ☐ No
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Financial Need Assessment

8. Program Cost Impact *The full program cost is estimated at \$5,000 per organization, plus travel and related expenses. Please describe your organization's financial situation and why assistance is needed:*

9. Requested Assistance Level

- ☐ 25% assistance (\$1,250)
- ☐ 50% assistance (\$2,500)
- ☐ 75% assistance (\$3,750)
- ☐ Full assistance (\$5,000)

10. Organizational Contribution *What can your organization contribute to the program costs?*

- ☐ Staff time and coordination
 - ☐ Meeting space/venue
 - ☐ Partial financial contribution: \$ _____
 - ☐ In-kind services: _____
 - ☐ Other: _____
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Community Impact & Equity

11. Community Representation *Please describe the communities your organization represents and serves:*

12. Organizational Leadership *Please describe the diversity of your organization's leadership (board and staff) and any efforts to increase representation:*

13. Preservation Priorities *What types of historic places or cultural resources are your organization's primary focus?*

14. Community Engagement *How does your organization involve community members in preservation decisions and activities?*

Program Commitment

15. Organizational Readiness *Please confirm your organization's commitment to program participation:*

- ☐ Board leadership supports participation
- ☐ Key staff can dedicate time to program activities
- ☐ Organization can participate in strategic planning retreat
- ☐ Willing to engage in follow-up mentoring activities
- ☐ Committed to implementing developed strategic plan

16. Preferred Timeline *When would your organization prefer to participate?*

- ☐ Next available cohort
- ☐ Within 6 months
- ☐ Within 12 months
- ☐ Flexible timing

17. Additional Information *Please share any additional information about your organization's needs, circumstances, or goals that would help us understand your application:*

Special Considerations for Grassroots & BIPOC Organizations

NPPN recognizes that grassroots and BIPOC-led organizations often face unique challenges and may benefit from additional support. We encourage organizations to share information about:

- Community-specific preservation challenges
- Cultural or historical significance of your work
- Barriers to traditional funding or technical assistance
- How this program could advance equity in preservation
- Connections to underrepresented communities or histories

Please use this space to share relevant information:

Application Submission

Application Deadline: Applications accepted on a rolling basis

Submit completed applications to:

- Email: Kim@PresPartners.org
- Mail: NPPN Governance Program
 - P.O. Box 1372, Knoxville, TN 37901

Questions? Contact Kim Trent at (781) 491-2082 or Kim@PresPartners.org

Selection Criteria

Applications will be evaluated based on:

- Demonstrated financial need
- Organizational readiness and commitment
- Potential for community impact
- Geographic and organizational diversity
- Special consideration for grassroots and BIPOC-led organizations

**Organizations will be notified of selection within 30 days of application submission.*

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