

**National Preservation Partners Network Organizational Work
Plan: FY2019 - FY2021 (July - June)**

FINAL - Adopted by BOD 6/3/2019

Goals	Strategies	Timeframe	Lead
<p>Develop NPPN as an 1 organization</p>	Create a committee purpose and activities document	Q2 2019	Executive Committee
	Formalize the new member review and acceptance process	Q3 2019	Membership and Development Committee
	Complete timely filings of all required documents and records	Q4 2019	Finance Committee
	Provide annual report to members	Q4 2019; Q4 2020; Q4 2021	Executive Committee / Finance Committee
	Create a board member orientation	Q3 2020	Governance Committee
	Create a board nomination/ leadership development / leadership succession process	Q3 2020 - Q1 2021	Governance Committee
	Create a board book	Q4 2020	Governance Committee
	Move from contract staff to employed staff	Q3 2021	Rebecca Harris / Board of Directors
	Publish our membership list, contact information quarterly, including skill sets and expertise	Quarterly	Membership and Development Committee
	Grow membership by 15% annually	FY2019-FY2021	Membership and Development Committee
	Maintain 90% of members annually	Ongoing	Membership and Development Committee
	Engage and steward our foundation partners to support NPPN's work	Ongoing	Membership and Development Committee
	Engage and steward our corporate partners to support NPPN's work	Ongoing	Membership and Development Committee

**Grow and support the preservation
2 movement**

Create a "Friends of NPPN" member category	Q4 2019	Membership and Development Committee
Consider NPPN giving an annual Organizational Excellence Award	Q2 2020	Governance Committee
Implement our equity, diversity and inclusion values in the organization's operations and aspirations	Ongoing	All Committees and Board of Directors
Identify partnership opportunities with other orgs to leverage our capacity	Ongoing	Executive Committee
Identify, solicit and welcome non-traditional partners into the generative network	Ongoing	Membership and Development Committee

**Provide networking opportunities to build an NPPN
3 community**

Identify community and lead, host annual Spring Meeting	Q2 2019; Q2 2020; Q2 2021	Education and Advocacy Committee
Identify communication platforms where members (including our staff) can connect directly (Slack, Facebook, LinkedIn, email list)	Q3 2019	Communications Committee
Identify community and lead, host annual Fall Meeting / convening at PastForward Conference	Q4 2019; Q4 2020; Q4 2021	Education and Advocacy Committee

Develop mechanism to encourage and facilitate informal or formal NPPN member gatherings at other conferences (Advocacy Week, Main Street, NAPC, APT, etc.)	Q4 2019 - Q1 2020	Education and Advocacy Committee
Promote regional NPPN Meetings (as organized by members)	Q2 2021	Education and Advocacy Committee

Host trainings and topical 4 convenings		
Develop a process by which to survey members periodically about their topical / training needs and desired frequency of meetings	Q3 2019	Education and Advocacy Committee
Review and assess current subsets that meet at NPPN convenings and decide which to host (Big Cities, Statewides, Locals - subtract / add others?)	Q4 2019 - Q1 2020	Education and Advocacy Committee
Provide training opportunities requested and prioritized by the partners including nonprofit management and preservation-focused trainings, as feasible, and /or promote needed trainings from partner organizations.	Ongoing	Education and Advocacy Committee
Offer special tours (Bears Ears)	As requested	Education and Advocacy Committee

Be a source of information 5 for members		
Create, distribute, and publish surveys that assist our members (compensation, health of the movement)	Q3 2019	Special Project - Task Force or Lead

Develop a communications plan (including who should receive what communication - member v non-member) - try to provide at least one outreach per month, consider promoting topical webinars	Q4 2019	Communications Committee
Determine how to engage with NTHP Forum	Q1 2020	Communications Committee
Send monthly email / Slack newsletter to members	Monthly	Chair and Program Director
Capture knowledge of retiring directors in podcast and blog	Ongoing	Communications Committee
Host a website that posts relevant, timely information	Ongoing	Communications Committee
Provide members with access to and training for Slack (1st, 2nd, and 3rd level training)	Ongoing	Communications Committee
Post relevant, timely information to Slack	Ongoing	Communications Committee

Serve as an 6 advocate		
Establish and publish process for members to suggest advocacy topics and determine in what ways NPPN will be an advocate (testimony, lobbying, letters of support)	Q1 - Q2 2020	Education and Advocacy Committee